## ADVANCE FILM OF ANNA HELD TO BE PUT OUT

The Oliver Morosco Photoplay Com-pany has prepared a novel short for this clever company—that the length film showing Anna Held in company has been held over for a held the boards for the last week, have various attractive poses and displaying her latest gowns from Paris to be run in Paramount theaters in advance of the appearance of the Held photoplay, "Madame La Presidente," The advance film is to be run by exhibitors a few days ahead of the

photoplay and should create little less than a sensation among the females in the audiences. In addition to the various gowns representing the out-lay of a fortune, the advance film displays the famous collection of pearls worn by Miss Held, together with her \$11,000 white ermine furs, her sensational hats and bejeweled slippers de-signed by the actress herself.

In "Madame La Presidente" Anna Held wears a collection of gowns and furs the like of which has never been seen in motion pictures. Fresh from her modiste in Paris, these gowns offer the very latest in dressmaker's art and are brought out to particular advantage on the screen. In addition



Anna Held, Morosco-Paramount Star.

to its other qualities "Madame La Presidente" should prove a veritable fashion bazaar for the women folk. As the bold "Gobette" of the Paris stage, Anna Held is provided with many opportunities to display her art of wearing clothes and that the producers have made the most of her peculiar talent in this regard can readily be appreciated by all those who view the motion picture performance of the celebrated actress.

### Ss Reed Star Of Arrow Film The play, "Oklahoma" by George Scarborough, has been renamed "The Scarborough, has been renamed "The Heart of Wetona." Long About the middle of the month Grace George will present "The Earth," by James Bernard Fagan. The play has been given in London by Leng Ashwell. Miss Reed Star



FLORENCE REED Talented Emotional Star

to be made by the Arrow is "The Woman's Law in which Florence an with Lou Tellegen in the "King of Reed, who has been starred in Pathe's Nowhere."

"At Bay" and "New York," will be cast are Duncan McRae, brother of Bruce McRae, the Pathe player, who appears in a dual role and role a appears in a dual role and Anita Scott, Dora Rogers and Master Jack Curtis. "The Woman's Law" was adapted from the well known novel of a state of the state of th American society life by Mrs. Mara-vene Thompson. The scenario was written by Harvey E. Thew and Al-First."

Zelda Sears has been engaged for the comedy role of "See America First." bert S. Levino. Lawrence B. McGill is directing the picture. It is worthy of note that Miss Reed, Director Mc-Gil land Duncan McRae unite in say-have ever seen or played.

### Held for Another Week MME. PETROVA "Pennant Winners" Are

Gowns and Jewels to Be Shown

Short Time before Starring Vehicle.

Shown Sand Jewels to Be Shown

Short Time before Starring Vehicle.

Shown Sand Jewels to Be Shown

Short Time before Starring Vehicle.

Shown Sand Jewels to Be Shown

Short Time before Starring Vehicle.

Shown Sand Jewels to Be Shown

Short Time before Starring Vehicle.

Short Time before Starring Vehicle.

Shown Sand Jewels to Be Shown

Short Time before Starring Vehicle.

Shown Sand Jewels to Be Shown

Short Time before Starring Vehicle.

Short Time before

Jack Amick's Splendid Company Makes Unusual Stay at the Palace.

anything ever produced by a tabloid manager. "Oh You Kids" has a very strong plot. It is really a tabloid version of "Baby Mine," one of the funniest farce comedies ever written.

The favorable impression made by Jack Amick and his "Pennant Winers" is deepened with each performance. Although the weather has duced. The comedy ends will be done



Chorus of the "Permant Winners," Who Will Be at the Palace Theater All This Week.

second week's engagement t will won the enviable record of being one open Monday in a brand new musical of the best companies that have comedy, "The Chinese Ambassador," played the Palace during the season, harvey Reese and Frank Melrose will and a show that can pack a house rose Hebrew, and Manager Amick assures all that between the two of them you can hardly refrain from laughing.

"The Chinese Ambassador" is a tabloid, taken from "A Chinese Honeymoon" and is abounding with comedy situations, taneful musical numbers and pretty dances.

"The public is assured that every play offered during the second week's engagnent will be entirely new and different from anything every nyodyced.

Something Different. will be different in every respect from every performance next week.

be seen in comedy parts to their liking. Mr. Reese doing Irish, Mr. Melvish, Mr. Me

Semething Different.

Widnesday and Thursday, an entirely new play will be staged and it should great the "Pennant Winners"

RESEMBLE EACH OTHER.

Noted Also As

Jeannette Horton, who has a prominent role in The Lure of Heart's Desire," a forthcoming Metro feature picture in which Ed-mund Breese is starred, has been

well called "The Thoroughbred of the Screen." Besides being a very

talented actress, Miss Horton is a famous equestrienne. She has

many friends among America's

Equestrienne

### GOSSIP OF THE STAGE

Cyril Mande Will next season drop actor manager, is coming to this "Grumpy" and appear in a new play. country in the spring in a new comedy Doris Keane is to produce in Lon-lon a new santastic camedy by Ed- About the middle of the month

Hilda Spong is in vaudeville with a playlet called "Forty Winks." Regan Hugheston appears in the playlet

tour in September.

set aside for the use of women attending these places without an es-

Willette Kershaw, whose health has kept her from the stage for about a year is to re-appear at a performance given by the Twelfth Night Ciub, in playlet called "Midnight," by Effingham Pinto.

Emily Stevens, the niece of Mrs. Fiske, and now appearing in "The Unchastened Woman," is to appear in Shakespeare in open air performances this summer on Mrs. Fiske's private estate on long Island.

Sir Herbert Tree contradicts the report that he is to appear in vaude-

Carrie De Mar is to return to vaude-The first Pathe Gold Rooster play tion." with a sketch called "Quick Action."

Olive Tell will be the leading wom-

Lucille Watson is said to be writing

Sir George Alexander, the English

# Odeon Theatre

TLL WEEK-Change of Program Wednesday and Friday,

## The American Girls Company

The show that made much a big hit at the Odeon last summer, featuring JACK FUQUAY, clever comedian; LILLIAN ZIEGLAR, LEWIS AND ROOT, and a great CHORUS OF PRETTY GIRIS

Opening Bill

"McGes on the Midway" Wednesday and Thursday "The New Boy"

Friday and Saturday "Oh, You Clancy"

# GIVESUP STAGE FOR THE SCREEN

Famous Polish Actress to Appear Exclusively in Metro

Pictures

The odeon theater tomorrow aftermoon. Many of the Odeon patrons will remember this company when it played here last summer, and will elever comedian. Jack Fuquay; the also remember that it was one of the petite Lillian Zieglar, the elever team best tabloid organizations that ever of Root and Lewis and a great chorus are single who can sing and Pictures.

Mme. Petrova, the famous Polish actress, whose interpretation of emo-tional roles has earned her much enviable distinction on the stage and screen, hereafter will devote her talents exclusively to motion pictures according to an announcement just made by the Metro Pictures Corporaion. She will be starred exclusively in Metro feature pictures, produced by the Popular Plays and Players. Starts Work.

Mme. Petrova, supported by a strong cast, has already begun work on her first picture under the new arrange-ment, which is called "The Soul Mar-ket." This unusual photoplay is based upon an original story by Aaron Hoft-man, the well known author and playwright, and was written especially for Mme. Petrova. It is designed to give the widest scope to her distinctive dramatic gifts.

The atmosphere of the theater will predominate throughout the production, and the stage, dressing rooms, boxes and corridors of a well known Broadway playhouse will be utilized in making many of the scenes. The entire Ziegfeld company of girl dancers and entertainers, world famous for their beauty, will be used in the production.

Two Others Planned. Besides "The Soul Market," two the same author are planned, both of which will star Mme. Petrova. They are "The Scarlet Woman" and "Play-ing with Fire." Both will be made by Popular Plays and Players for release in the Metro program.

### Name of Courtot Feature Changed



an Hugheston appears in the playlet In "Dimples," a forthcoming Metro Miss Marguente Courtot is a dainty feature production in which Mary little screen player whose delicate Miles Minter has the stellar role, the style requires a definess of touch in the large player with the style requires a definess of touch in the large player with the style requires a definess of touch in the large player with the style requires a definess of touch in the large player with the style requires a definess of touch in the playlet. ten for the actor. He will begin this played by Charlotte Shelby. It has only acquired by personal acquain- family, only one servant remained at McIntyre in a new farce being writ- character of Mrs. Riley, her aunt, is any scenario she uses that is perhaps played by Charlotte Sheiby. It has only acquired by personal acquaintance of family, only one servant remained at the house. Just at daylight, a big van markable resemblance between "Dimbany legislature would compel a portion of every amusement place to be set aside for the use of women attending these places without an estable resemblance between "Dimbany legislature would compel a portion of every amusement place to be set aside for the use of women attending these places without an estable resemblance between "Dimbany legislature would compel a portion of every amusement place to be set aside for the use of women attending these places without an estable resemblance between "Dimbany legislature would compel a portion of every amusement place to be set as a daylight, a big van work at tance. For this reason her first Gauthance, For the house, Just at daylight, a big van work at tance. For this reason her first Gauthance, will be released in February as a movie men began work. Everything

STARTS ANOTHER.

The Pathe Gold Rooster play "New York," having been finished, George Fitzmaurice, the producer, has started work on "Big Jim Garrity," another A. H. Woods theatrical production. Robert Edeson will star in this picture.

Nothing But

the Best to Of-

# the business. A Roaring Farce. The "American Girls" company will open Monday with a roaring farce musical comedy entitled "McGee on son. shows of the season. Arthur Hopkins will not produce "The Happy Ending" until next season. ROBNOVIEMAN'S HOME | Scene in a New

Members of the Chorns of the "Ameri can Girls" Company, Which Will Play All This Week at the Odeon Theater.

made a big hit everywhere and has dance in proper style. To miss seethe record of playing more relation turn engagements than any tabloid in the business.

Zarrows' Company is

"American Girls," Who Made
Hit Here Last Year, Booked for Week.

"American Girls," Who Made
the Midway," a tabloid that this capable company can put over in great
shape. Wednesday it will present a
fun making bill that will make all sit
up and take notice. If this company

Zarrow's "American Girls" com-pany will open a week's engagement at the Odeon theater tomorrow after-itself.

To Be at Odeon Again

This show has of real pretty girls who can sing and

Fake Camera Operator Grinds Away As Thieves Cart Off Valuables.

BY AFILM-TAKING RUSE

MONESSEN, Pa., Feb. 12.-While Charles Freeman, a wealthy theatrical man, with a chain of show houses in the valley towns, was away from home his house was plundered under the guise of a "movie house burg-

In the Mutual masterpicture, de luxe edition. of value excepting the furniture and carpets was taken.

All the plunder was "to be returned inside of an hour." The loss is close if you are to believe the numerous inside of an hour." to \$3,000.

WITHOUT EXCEPTION.

film world drives a ninety horse pow- owns, not a small, comfortable car er racing car of low rakish design, built for pleasant motor trips.

Feature

Dramas



Red Seal Film

stories sent broadcast telling of their narrow escapes while driving their litest model through congested traffic. It is always a car of high cost Every motion picture star in the and great speed that the film favorite

Courteous-OUR MOTTO

Keystone,

Dramas and

Comedy.

Attention.

MONDAY and TUESDAY

SAM BERNARD and MAE BUSH

"BECAUSE HE LOVED HER"

Two Acts.
Sam is chef in a local cafe and the funny stunts come rapid and furious. This is a riot of fun.

WEDNESDAY and THURSDAY

JOE JACKSON and VIVA EDWARDS

"A MODERN ENOCH ARDEN" Two Acts.

This is Joe's first one, so he has done his best to make a good one. If all reports are true you will

SATURDAY

KATHLYN WILLIAMMS and JEROME POWERS

"THOU SHALT NOT COVET"

Five Acts.

An old Biblical quotation and gives some conceptions as a heart interest play. A fine play.

The Comedy

"MUSTY SUFFER No. 3."

Each Picture. No Haphazard Method.

Clean

see a classy comedy.

TALANA

# MISS GIBSON IS TO BE STARRED BY MR. HORSLEY

She is to Appear in Five Reel Mutual Masterpictures, de Luxe Edition.

Margaret Gibson, the youthful Dava-Horsley player, considered by many the most beautiful woman in motion pictures, is to make her debut as a full fledged film star. The position is one she richly deserves, for in point of

histrionic ability she is rarely gifted. Mis Gibson was engaged ave months ago to play ingenue roles in the sup-port of Crane Wilbur. She made her first appearance as the waif in "The Protest," and gave such an unaffected and sympathetic characterization that Mr. Horsley

Immediately Recognized in the newcomer to his ranks an un-usually capable player, and tendered her a new contract which she signed. The new agreement called for a

big increase in salary and also contained a clause which stipulated that Miss Gibson was to play only leading roles thereafter. As leading woman she appeared in three productions, gaining added prestige so rapidly that (Continued on page 5, second section.)



Just two Waces to Go, the Robinson

Gaund and Home.

THIS WEEK. PHOTO PLAYS OF DISTINCTION

Starting at 1:50 and continuing until 10:30-5 Shows Daily, 1:30, 3:15, 7:00 and 8:45.

TOMCARROW



"The Old Homestead" Better than Denman Thompson's

A PLAY THAT WILL LIVE FOR-EVER As Pure and Sweet as the Breath of New Mown Hay.

Added Attraction-PARAMOUNT WEEKLY NEWS.





The Muchly Discussed VALLI VALLI
The Star of "The High Road."
—in—

"THE TURMOIL"

The Metro Programme is Becoming More Popular with Each Release.



Weeks Ago. PAULINE FREDERICK —in—

"LYDIA GILMORE" By Henry Arthur Jones,

Gripping, Interesting, Powerful. Added Attraction—PARAMOUNT
TRAVELOGUE.

**THURSDAY** On This Date Pictures Will Be Omit-

ted Due to the Booking of Last Season's Musical Success.

'September Morn'

FRIDAY, Feb. 18th

and SATURDAY, Feb. 19

Richard Mansfield's Greatest Succe "A PARISIAN ROMANCE"

With H. Cooper Cliffe and Dorothy Green. Miss Green is Said to be Prettier Than Theda Bara.



JEANNETTE HORTON

foremost smart set, and never misses riding one of the entries in the horse shows in and around New York City.

Only recently Miss Horton rode the prize winning horse at the Na-tional Horse Show, in Madison Square Garden. Photographs of the animal and Miss Horton were featured in the well known horse publication, "The Spur."

publication, "The Spur."

Miss Horton has appeared in a number of Metro productions, but never had a better role than the one she essays in "The Lure of Heart's Desire." It is the part of a cold, calculating and designing woman, the very kind of a role that Miss Horton enjoys playing, and in which she is seen at her best. She had a similar role in "A Yellow" She had a similar role in "A Yellow Streak," in which Lionel Barrymore is starred. She also appeared in "Black Fear," and in "Her Reckoning, or Tables Turned," in which Emmy Weblen is starred.

#### WEDNESDAY and THURSDAY HENRY WOODRUFF, the New York Idol

"THE BECKONING FLAME" One of the big worth while kind of dramas in which a man fights for his love.

FRIDAY MALCOLN DUNCAN and ANNA NILSSON "THE SCARLET ROAD"

Five Acts.

A Vampire Picture: A masterpiece.

"HEARST VITAGRAPH PICTORIAL NEWS"
This Program will Be Unusually Good.

Our ambition is to

please YOU. Tell

us if we fail. Praise

us if we Please. We

are trying.

Metta Garrison

Pianist.

### Our Orchestra



Violin. The Bijou's headquarters for highcomedy, We comb latest and best productions.



Jacob Born